



Leadership & Management

# Strategic Planning & Execution

التخطيط الاستراتيجي والتنفيذ

Duration

**5 or 10 days**

Language

**English or Arabic**

Formats

**Classroom, online, in-house**

Hours

**35 / 70**

## Overview

Strategic Planning & Execution is part of the Leadership & Management track at Garnet Global Training Center. Programs for managers who need to set direction, decide well and bring people with them. The course is taught in English or Arabic as a 5-day or 10-day program, in classrooms in cities such as Dubai, Riyadh, Cairo, London and Istanbul, or live online, and it can be delivered in-house with examples and exercises built around your own operations.

## What you will be able to do

- Explain the principles, terminology and standards that govern Strategic Planning & Execution.
- Apply proven methods and tools to real situations from your own workplace.
- Analyse performance gaps, risks and root causes, and choose the right response.
- Measure results with practical indicators and report them clearly to management.
- Leave with a personal action plan you can start using the following week.

## Who should attend

Executives, senior managers, team leaders and high-potential employees.

## Key topics

- Strategic thinking and direction setting
- Leading teams and performance
- Communication and influence
- Decision quality under uncertainty
- Managing change and resistance
- Personal leadership action plan

## Formats and fees

|                  |                            |
|------------------|----------------------------|
| 5-day classroom  | <b>USD 4,750</b>           |
| 5-day online     | <b>USD 2,950</b>           |
| 10-day classroom | <b>USD 8,950</b>           |
| 10-day online    | <b>USD 5,450</b>           |
| In-house         | <b>Quotation per group</b> |

Fees per participant, excluding VAT.

## Register or ask

**WhatsApp:** +971 56 674 7382

**Email:** [info@garnettrainings.com](mailto:info@garnettrainings.com)

**Training:** [training@garnettrainings.com](mailto:training@garnettrainings.com)

**Web:** [www.garnettrainings.com](http://www.garnettrainings.com)

Sharjah Publishing City Free Zone,  
Sharjah, UAE

## Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

## 5-day outline

### Day 1 Foundations of Strategic Planning & Execution

- Scope, terminology and governing standards
- Strategic thinking and direction setting

### Day 2 Methods and tools

- Leading teams and performance
- Communication and influence

### Day 3 Application and case studies

- Decision quality under uncertainty
- Personal leadership action plan

### Day 4 Performance, risk and compliance

- Managing change and resistance
- Measurement and reporting

### Day 5 Workshop, assessment and action plan

- Hands-on workshop on a workplace challenge
- Final assessment and personal action plan

## 10-day outline

### Day 1 Foundations of Strategic Planning & Execution

- Scope, terminology and governing standards
- Strategic thinking and direction setting

### Day 2 Methods and tools

- Leading teams and performance
- Communication and influence

### Day 3 Application and case studies

- Decision quality under uncertainty
- Personal leadership action plan

### Day 4 Performance, risk and compliance

- Managing change and resistance
- Measurement and reporting

### Day 5 Workshop, assessment and action plan

- Hands-on workshop on a workplace challenge
- Final assessment and personal action plan

### Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

### Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

### Day 8 Benchmarking against international practice

- Global performance benchmarks
- International case studies

### Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

### Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

## Schedule 2027–2030

| Dates               | Format           | City        | Language | Fee (USD) |
|---------------------|------------------|-------------|----------|-----------|
| 7–11 Mar 2027       | 5-day classroom  | Riyadh      | English  | 4,750     |
| 10–21 May 2027      | 10-day online    | Live online | English  | 5,450     |
| 12–16 Jul 2027      | 5-day online     | Live online | Arabic   | 2,950     |
| 8–12 Aug 2027       | 5-day classroom  | Kuwait City | Arabic   | 4,750     |
| 20 Sep – 1 Oct 2027 | 10-day classroom | Abu Dhabi   | English  | 8,950     |
| 14–18 Feb 2028      | 5-day classroom  | Dubai       | English  | 4,750     |
| 17–21 Jul 2028      | 5-day classroom  | Istanbul    | English  | 4,750     |
| 20–31 Aug 2028      | 10-day classroom | Cairo       | Arabic   | 8,950     |
| 11–22 Sep 2028      | 10-day online    | Live online | English  | 5,450     |
| 13–17 Nov 2028      | 5-day online     | Live online | English  | 2,950     |

| Dates          | Format           | City         | Language | Fee (USD) |
|----------------|------------------|--------------|----------|-----------|
| 12–16 Feb 2029 | 5-day classroom  | Dubai        | English  | 4,750     |
| 2–6 Apr 2029   | 5-day classroom  | London       | English  | 4,750     |
| 4–15 Jun 2029  | 10-day classroom | Kuala Lumpur | English  | 8,950     |
| 2–13 Jul 2029  | 10-day online    | Live online  | English  | 5,450     |
| 5–9 Nov 2029   | 5-day online     | Live online  | English  | 2,950     |
| 11–15 Mar 2030 | 5-day classroom  | Dubai        | English  | 4,750     |
| 20–24 May 2030 | 5-day classroom  | London       | English  | 4,750     |
| 8–19 Jul 2030  | 10-day classroom | Amsterdam    | English  | 8,950     |
| 21–25 Oct 2030 | 5-day online     | Live online  | Arabic   | 2,950     |
| 16–27 Dec 2030 | 10-day online    | Live online  | English  | 5,450     |

Customised and in-house versions of this course are available on request. [www.garnettrainings.com/en/customise/](http://www.garnettrainings.com/en/customise/)