



Data Science & Analytics

Survey Design & Analysis

تصميم الاستبيانات وتحليلها

Duration

5 or 10 days

Language

English or Arabic

Formats

Classroom, online, in-house

Hours

35 / 70

Overview

Survey Design & Analysis is part of the Data Science & Analytics track at Garnet Global Training Center. Turn data into decisions with statistics, visualisation and machine learning. The course is taught in English or Arabic as a 5-day or 10-day program, in classrooms in cities such as Dubai, Riyadh, Cairo, London and Istanbul, or live online, and it can be delivered in-house with examples and exercises built around your own operations.

What you will be able to do

- Explain the principles, terminology and standards that govern Survey Design & Analysis.
- Apply proven methods and tools to real situations from your own workplace.
- Analyse performance gaps, risks and root causes, and choose the right response.
- Measure results with practical indicators and report them clearly to management.
- Leave with a personal action plan you can start using the following week.

Who should attend

Analysts, engineers, researchers and managers who work with data.

Key topics

- Data preparation and cleaning
- Statistics for decisions
- Visualisation and dashboards
- Python and SQL in practice
- Predictive models
- Data storytelling

Formats and fees

5-day classroom	USD 4,750
5-day online	USD 2,950
10-day classroom	USD 8,950
10-day online	USD 5,450
In-house	Quotation per group

Fees per participant, excluding VAT.

Register or ask

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Email: info@garnettrainings.com

Training: training@garnettrainings.com

Web: www.garnettrainings.com

Sharjah Publishing City Free Zone,
Sharjah, UAE

Certificate

Participants who attend at least 90% of sessions and complete the final assessment receive a certificate of completion stating 35 contact hours (5-day) or 70 contact hours (10-day).

5-day outline

Day 1 Foundations of Survey Design & Analysis

- Scope, terminology and governing standards
- Data preparation and cleaning

Day 2 Methods and tools

- Statistics for decisions
- Visualisation and dashboards

Day 3 Application and case studies

- Python and SQL in practice
- Data storytelling

Day 4 Performance, risk and compliance

- Predictive models
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Hands-on workshop on a workplace challenge
- Final assessment and personal action plan

10-day outline

Day 1 Foundations of Survey Design & Analysis

- Scope, terminology and governing standards
- Data preparation and cleaning

Day 2 Methods and tools

- Statistics for decisions
- Visualisation and dashboards

Day 3 Application and case studies

- Python and SQL in practice
- Data storytelling

Day 4 Performance, risk and compliance

- Predictive models
- Measurement and reporting

Day 5 Workshop, assessment and action plan

- Hands-on workshop on a workplace challenge
- Final assessment and personal action plan

Day 6 Advanced techniques and specialist practice

- Complex cases in depth
- Common mistakes and how to avoid them

Day 7 Digital tools, data and automation

- Analysis tools and software
- Using AI in this field

Day 8 Benchmarking against international practice

- Global performance benchmarks
- International case studies

Day 9 Capstone project

- Analyse a real challenge from your organisation
- Build the solution and implementation plan

Day 10 Presentations, final assessment and certificates

- Project presentations and review
- Final exam and certificate award

Schedule 2027–2030

Dates	Format	City	Language	Fee (USD)
8–12 Feb 2027	5-day classroom	Amsterdam	English	4,750
5–9 Apr 2027	5-day online	Live online	Arabic	2,950
2–13 May 2027	10-day classroom	Jeddah	English	8,950
16–27 Aug 2027	10-day online	Live online	English	5,450
20–24 Dec 2027	5-day classroom	Vienna	English	4,750
16–20 Jan 2028	5-day classroom	Manama	Arabic	4,750
14–25 Feb 2028	10-day classroom	Dubai	English	8,950
7–18 Aug 2028	10-day online	Live online	Arabic	5,450
4–8 Sep 2028	5-day online	Live online	Arabic	2,950
18–22 Dec 2028	5-day classroom	Amsterdam	English	4,750

Dates	Format	City	Language	Fee (USD)
1–12 Jan 2029	10-day online	Live online	Arabic	5,450
2–6 Apr 2029	5-day classroom	Abu Dhabi	English	4,750
9–13 Jul 2029	5-day online	Live online	Arabic	2,950
15–19 Oct 2029	5-day classroom	Paris	English	4,750
18–29 Nov 2029	10-day classroom	Doha	Arabic	8,950
7–11 Jan 2030	5-day online	Live online	Arabic	2,950
11–22 Feb 2030	10-day online	Live online	English	5,450
12–16 May 2030	5-day classroom	Amman	Arabic	4,750
16–27 Sep 2030	10-day classroom	Abu Dhabi	English	8,950
7–11 Oct 2030	5-day classroom	Kuala Lumpur	English	4,750

Customised and in-house versions of this course are available on request. www.garnettrainings.com/en/customise/